



**ASIIN 5<sup>th</sup> Global Conference  
in cooperation with EASPA**

**“The dawning of a new era of HE quality assurance –  
what can we expect from the future?”**

**Berlin, 10.-11. December 2018**

**Monday – Tuesday, 10. – 11. December 2018**

**When** Monday, 10 December: 09:00 – 18:00 h  
Tuesday, 11 December: 09:00 – 16:30 h

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**Where** **Hotel Crown Plaza**  
**Nürnberger Straße 65, 10787 Berlin**

[Location and Directions](#)

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**Who**

- Representatives of the national and international Higher Education community
- Quality management staff of HEIs
- Representatives of the international business world and employer's associations
- Political stakeholders and representatives of the media
- Representatives of international Quality Assurance Agencies
- Representatives of Recognition Authorities
- Representatives of ASIIN and EASPA member organizations

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**The dawning of a new era of HE quality assurance –  
what can we expect from the future?**

The world of Higher Education is rapidly changing and so are the challenges the community is facing. In our meanwhile 5<sup>th</sup> Global Meeting of Quality Assurance in HE, organized by ASIIN in cooperation with the European Alliance of Professional Accreditation, we have again invited many prominent speakers and an international audience from all around the world, to learn about and to discuss the latest developments in the field. On the first conference day we will jointly tackle the following issues and questions, organized in five sessions:

**What**

- How can universities make best use of institutional and program accreditation models?
- Mutual recognition of Higher Education – what new instruments are currently developed and implemented?
- How to measure the impact of internal and external accreditation? Accreditation and Student Achievement – how to deal best with the issue of measuring achieved learning outcomes in HE?
- What promising alternative models of QA in Higher Education are currently operating?
- Learning from the world – what is new in Higher Education in Asia, Africa, and the Arab World?

As has always been the goal of all ASIIN conferences, we have asked our speakers to exclusively showcase new developments and to detect innovative trends in the field which have the potential to transform the HE environment. Listen therefore to the

President of the EQAR and find out why the creation of an international database of accredited programs and institutions in the future might finally bridge the eternal gap between the accreditation and recognition spheres. Be the first to learn how the UNESCO convention on the recognition of global learning will affect mobility and recognition schemes; hear first-hand from a leading representative of the European HE unit, what will be on top of the education agenda in the near future. Get insights from a top gun in the learning outcome debate on how to make sense of the controversial topic of measuring achieved learning outcomes. We also have invited leaders in various world regions to present what is state of the art around the world. Each of these topics will be discussed by stakeholders from the field of Higher Education, QA as well as the political realm to cover the entire spectrum of positions and to find out what quality management and accreditation will imply for you.

On the second day of our event, the focus will shift to new developments of QA in various HE disciplines. In the medical sector e.g., the fact that as of 2023 only graduates of WFME accredited programs will be permitted to work and research in the United States will be of interest. Also important are current effort to draft global subject-specific standards in the fields of informatics and chemistry. In engineering, the new initiative of “Engineers Europe” will be presented, as are ongoing attempts to promote a “Leonardian Oath” in the discipline. After an opening speech by the President of the European Alliance of Professional Accreditation, the participants of the ASIIN conference will discuss these and other topics and have the opportunity to engage with an international audience representing all continents.

On the afternoon of the second day, there is an option to participate in an in-depth international information session organized by ASIIN for its international clients.

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#### Agenda

The agenda will include plenary sessions, presentations, forum discussions and workshops that will stimulate in-depth discussion between the participants.

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#### Registration

Conference registration is required for participation.

Detailed information about the registration process and further information can be found under <https://www.asiin.de/en/events/conferences/asiin-international-conference-2018.html>

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#### Contact

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## Day 1: Monday, 10 December 2018

### Opening session

(25 minutes presentation plus 5 minutes QA session)

- 09.00            **The dawning of a new era of HE quality assurance and accreditation – what can we expect from the future?**  
Dr. Iring Wasser, Managing Director of ASIIN
- 09.30            **Innovation in QA, how can Higher Education Institutions make best use of institutional and program accreditation models?**  
Prof. Dr. Rolf Tarrach, President European University Association (t.b.c.)

### Session 1: Mutual Recognition of HE qualifications – what is new in the pipeline?

(25 minutes each + 5 Minutes QA session)

- 10.00            **Presentation 1: The creation of an international database of HE institutions and programs and its potential for HE stakeholders internationally**  
Prof. Dr. Karl Dittrich, President of the European Quality Assurance Register
- 10.30            **Presentation 2: The new UNESCO convention on the recognition of global learning and its impact on Global HE and related QA issues**  
Andreas Snildal, Program Specialist, Section of Higher Education, UNESCO

### 11.00            *Coffee break*

- 11.30            **Presentation 3: Promoting mutual recognition of HE - the recommendations of the European Council**  
Vanessa Debiais-Sainton, Head of Higher Education Unit, DG Education and Culture, Directorate Modernisation of Education, Education Policy and Program, Innovations, EIT and MSCA

### Session 2: Measuring the Impact of Internal and External Accreditation

(20 minutes each + 5 Minutes QA session)

- 12.00            **Presentation 1: How to implement new sensible models of impact analysis of HE quality assurance**  
Dr. Christoph Grolimund, President ENQA
- 12.30            **Presentation 2: How to use best the results of a university wide internal QA system for the improvement of educational services?**  
Prof. Dr. Hans-Ulrich Heiss, Vice-President of the Technical University of Berlin

### 13.00            *Lunch Break*

### Session 3: Accreditation and Student Achievement

(25 minutes each + 5 Minutes QA session)

- 14.00      **Presentation 1: Should accreditation focus more on student achievement and performance and less on institutional procedures?**  
Dr. Gloria Rogers, Senior Scholar of the Higher Learning Commission of the North Central Association, USA (t.b.c.)
- 14.30      **Presentation 2: The “outcome” philosophy – threat or promise for HE development**  
Dr. Oliver Vettori, WU Vienna University of Economics and Business

15:00      ***Coffee Break***

### Session 4: New, alternative models in International Higher Education Quality Assurance

(25 minutes each + 5 Minutes QA session)

- 15.30      **Presentation 1: The QA model of a “critical friend”**  
Martin Prchal, Royal Conservatory the Hague, Chair MUSIQUE
- 16.00      **Presentation 2: Benchmarking – an alternative way of QA?**  
Prof. Dr. Ulrich Rüdiger, IDEA League, Rector of the RWTH Aachen (t.b.c.)

### Session 5: Learning from the world - new developments in QA on a global level

(15 minutes each)

- 16.30      **New Quality Assurance Developments in Higher Education on the Asian continent**  
**The ASEAN – EU SHARE program**  
Prof. Dr. Phillip Pohlenz, Otto von Guericke University Magdeburg (t.b.c.)  
**New Trends of Higher Education Quality Assurance in Mongolia**  
Orkhon Gantogtokh, Mongolian National Council for Education Accreditation
- 17.00      **New Quality Assurance Developments in Higher Education on the African continent**  
**Harmonization of African HE Quality Assurance (HAQAA)**  
Gudrun Chazotte, German Academic Exchange Council (t.b.c.)  
**African Higher Education Centers of Excellence**  
Dr. Mike Kuria (IUCEA)
- 17.30      **New Quality Assurance Developments in Higher Education in the Arab World**  
Dr. Susanna Karakhanyan, President INQAAHE (t.b.c.)  
**Saudi Arabia 2030 – the College of Excellence Initiative**  
Dr. Saad (College of Excellence)

19.30      ***Social Event in the Evening: Joint Visit to Berlin Christmas Markets***

**Day 2: Tuesday, 11 December 2018**

**Global Issues of Quality Assurance in the Disciplines, organized jointly by members of the European Alliance of Professional Accreditation with the American Alliance of Professional Accreditation**

08.30	<p><b>Welcome Address</b>, Prof. Dr. Bargstädt, President of EASPA</p>
08.45	<p><b>Workshop 1: New Developments, Chances and Challenges in Higher Education Quality Assurance in the Field of Medicine and the Life Sciences</b>, organized jointly by the Alliance of Medical Schools in Europe (AMSE), the World Federation of Medical Education (WFME) and EASPA</p> <p>There are currently two major challenges in medicine: What is the 21<sup>st</sup>-century doctor's education? How is the quality of education worldwide guaranteed at a high standard? These two vital questions will be discussed before the background that health care is rapidly evolving in the 21<sup>st</sup> century (age pyramid, prevention, disease changes, communication doctor-patient, etc.). HE curricula need to be adapted to these changes. At the same time private and profit-oriented medical schools are growing rapidly worldwide as is cross-border mobility of physicians with QA of medical schools/ education not being mandatory in many countries.-This may jeopardize health care and patient safety. Therefore, globally uniform quality standards are absolutely necessary.</p> <p>The Facilitator of this workshop will be Prof. Dr. Peter Dieter, President of AMSE, Prof. Pinsky William (Educational Commission for Foreign Medical Graduates), t.b.c.</p>
10.00	<p><b>Workshop 2: New Development, Chances and Challenges in Higher Education QA in the Field of Informatics and Business Informatics, organized by European Quality Assurance Network for Informatics Education (EQANIE) – more to come</b></p> <p>The Facilitator for this workshop will be Prof. Dr. Liz Bacon, President EQANIE</p>
11:15	<p><b>Coffee Break</b></p>
11.45	<p><b>Workshop 3: New Developments, Chances and Challenges in Higher Education QA in the Field of Engineering, organized jointly by ASIIN, FEANI and ENAEE (more to come)</b></p> <p>The Facilitator for this workshop will be Dirk Bochard, Secretary General of FEANI</p>
13.00	<p><b>Lunch Break</b></p>
14.00	<p><b>Optional: Information Sessions of ASIIN for Universities interested in International Accreditation</b></p>
16.30	<p><b>End of Conference</b></p>